



Executive Education and Professional Development

Learn how to stay current and competitive in your career



University of St. Thomas
Opus College of Business

StThomas.edu/ExecEd

Professional Development Programs



The University of St. Thomas offers single and multi-day programs, certificate and certification programs, and Mini MBA/Mini Master programs in the following topic areas.

BUSINESS COMMUNICATION

Mini Master of Business Communication

FINANCE AND ACCOUNTING

Mini Master of Financial Management

Understanding Financial Statements

CMA Review Course - Parts I and II

GENERAL BUSINESS

Mini MBA Program

(with the Z-class business simulation)

HEALTH CARE MANAGEMENT

Mini MBA in Health Care Management

Mini Master of Medical

Technology Management

MARKETING

Mini Master of Marketing Management

Effective Product Marketing

Internet Marketing Essentials

Transformative Social Media Strategies

NONPROFIT

Fundraising

Fundraising Certificate Series

Annual Strategies

Asking for Major Gifts

Budgeting for your Fundraising Program

Capital, Endowment, and Special Purpose Campaigns

Grant Writing Essentials

How to Write a Development Plan and Manage a Development Office

Laying the Foundation for Fund Development

Marketing and Public Relations - Twin Strategies for Success

Nonprofit Prospect Management and Research Techniques

Organizational and Personal Leadership

Program Outcomes

Nonprofit Management

Mini MBA for Nonprofit Organizations

Charter School Board Training

New Revenue Streams for Nonprofit Organizations

Nonprofit Leadership

UST Symposium on Social Entrepreneurship

Institute for Executive Director Leadership

OPERATIONS

Mini Master of Supply Chain Management

SIX SIGMA AND LEAN

Lean Six Sigma Black Belt Certification

Six Sigma Green Belt Certificate

Mini Master of the Lean Enterprise

PROJECT MANAGEMENT

Mini Master of Project Management

Microsoft® Project: Integrated into the PMI Process for Program and Project Managers

Project Management PREP

Project Management Certificate Series

For additional information about professional development opportunities at UST, call us at (651) 962-4600 or (800) 328-6819. UST also offers custom programs and corporate memberships. Learn more at StThomas.edu/ExecEd.

REAL ESTATE

Advanced Certificate in Commercial Real Estate Finance and Investment

- Asset Management
- Commercial Real Estate Finance
- Investment and Income Analysis
- Legal Aspects of Real Estate and
Governmental Controls

Building Owners and Managers Institute International (BOMI)

Designation Programs:
Real Property Administrator (RPA®)
Facilities Management Administrator (FMA®)

- Asset Management
- Design, Operation, and Maintenance of Building
Systems, Part II
- Ethics is Good Business® (Short Course™)
- Facilities Planning and Project Management
- Law and Risk Management

Certified Commercial Investment
Member (CCIM) 103 and 104



“I tend to learn more effectively in a classroom atmosphere like the programs St. Thomas offers. Everything I learned applies directly to my industry. I put my Six Sigma Green Belt training on my resume, and I believe it is the reason I received increased interest and offers from potential employers.”

Todd Stansbury
Six Sigma Green Belt
Certificate Program

Executive Education Programs

- Physician Leadership College
- Innovation Leadership
- Value Creation for Financial Managers
- Strategic Management
- Finance for Nonfinancial Managers
- Next Generation Leadership Series
 - Critical Leadership Skills
 - Leading Teams and Building Collaborative Networks
 - Managing Employment and Supervisory Issues
 - Personal Leadership for the New Leader
- Nurse Leadership
- UST Executive Conference on the Future of Health Care
- UST Symposium on Social Entrepreneurship
- Institute for Executive Director Leadership



“The quality of the instructors is top notch, and their lessons provided beneficial information that immediately supported my efforts at work.”

Robert C.
Industry Marketing Manager

Get the (Tax) Credit You Deserve.

You may be able to claim a Lifetime Learning Credit of up to \$2,000 on your federal tax return for professional development programs taken at the University of St. Thomas.

Visit www.irs.gov for more information.



Accredited by the Association to Advance Collegiate Schools of Business. The Opus College of Business is the only private business school in Minnesota accredited by the AACSB.



UNIVERSITY of ST. THOMAS

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